



media kit



ALL ACCESS

SPORTS SCENE

print | online | promo

rates / specs



RATES



PREMIUM POSITIONS

	1x	2x*
Back Cover	\$2,793	\$2,472
Inside Front Cover ..	\$2,583	\$2,283
Inside Back Cover ..	\$2,367	\$2,089
Page One	\$2,367	\$2,089
Opposite TOC	\$2,367	\$2,089

COLOR

	1x	2x*
Full page.....	\$2,152	\$1,989
1/2 page.....	\$1,186	\$1,100
1/4 page.....	\$829	\$740

BLACK & WHITE

	1x	2x*
Full page.....	\$1,506	\$1,333
1/2 page.....	\$829	\$740
1/4 page.....	\$577	\$525

ENHANCED LISTING.....\$275

BASIC LISTING.....\$150

Guaranteed Position: 10% of ad rate.

Production: Assistance available. Prices quoted upon request.

All advertising rates are net, and do not include artwork and/or production services.

* THE PRICE REFLECTS THE RATE PER ISSUE.

SPECS

ALL ads supplied to APG need to be high resolution **.PDF** or **.JPEG** files.

Submit files to:

ads@atlanticpublicationgrp.com



FULL PAGE*
NON-BLEED 4.75" X 7.75"
BLEED 5.625" X 8.625"



HALF PAGE
4.75" X 3.75"



QUARTER PAGE HORIZONTAL
4.75" X 1.75"



QUARTER PAGE VERTICAL
2.25" X 3.75"

* PUBLICATION TRIM SIZE IS 5.375" X 8.375"
SAFETY MARGIN IS .25" ON ALL SIDES
BLEED SIZE INCLUDES A .125" BLEED ON ALL FOUR SIDES

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All access, the official guide to the lowcountry sports scene, is bringing you more exposure for 2008. A new multi-media marketing program including: print advertising, website exposure and marketplace promotional opportunities make this a “must have” for any organization that conducts business in the sports industry.

20,000 ANNUAL COPIES
 an increase of 33% from 2007
 Guaranteed distribution to sports marketers, event planners, sports enthusiasts, sporting events, and newcomers to the area.

- **Premium position** includes full page ad, featured banner on home page, enhanced listing and Sports Council marketplace promo opportunities
- **Full page advertisers** includes banner on webpage and Sports Council marketplace promo opportunities
- **Half page advertisers** includes micro-banner on webpage and Sports Council marketplace promo opportunities

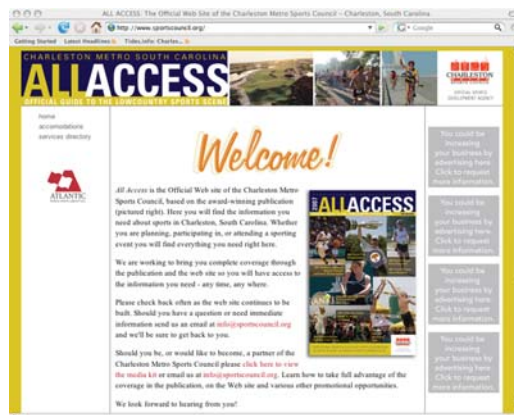


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MEDIA KIT



Introducing the redesigned website **sportscouncil.org**



- **Quarter page advertisers** includes enhanced listing in website category
- **Enhanced Listing** company name and info plus 25-30 words of text in print category and website category
- **Basic Listing** company name and info in print and website category



FOR ADDITIONAL INFORMATION OR TO RESERVE YOUR SPACE CONTACT:

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